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## Differences from Japan seen from Australian stores



Woolworths is the number one major supermarket in Australia



### 動機

During our time living in Australia, we felt many differences when visiting stores. Therefore, I wanted to research those differences and consider what should be adopted in Japan to contribute to the development of commerce.



### 方法論

Discovering the differences from Japan when visiting various stores in Australia and exchanging opinions with the locals.



### 結果

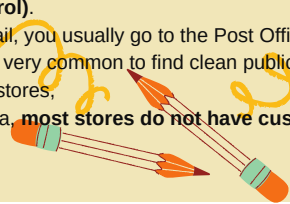
**24/7 Access:** Most Japanese convenience stores are open 24/7. In Australia, many stay open late, but some in smaller towns or quiet suburbs might close at night.

• **One-Stop Shop:** In Japan, you can pay bills, buy concert tickets, and send packages.

In Australia, convenience stores are mainly for **snacks, drinks, and fuel (petrol)**.

For bills or mail, you usually go to the Post Office.

• **Toilets:** It is very common to find clean public toilets in Japanese convenience stores, but in Australia, most stores do not have customer toilets.

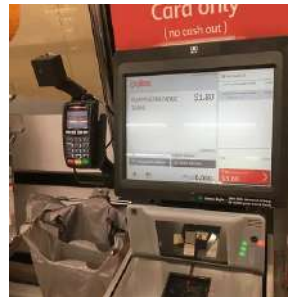


### 分析

- **Gas Station Integration:** Globally, convenience stores are typically paired with gas stations. Standalone 24/7 stores like those in Japan are actually quite rare.
- **Restroom Availability:** Having clean, public restrooms is a unique characteristic of Japanese convenience stores. In many other countries, they are either unavailable or restricted for security.
- **Eco-friendly Standards:** The use of eco-bags is the norm. Furthermore, many countries use polymer (plastic) banknotes, showing a higher level of environmental durability compared to Japan's paper currency.
- **Cashless and Social Style:** Cashless payments are far more widespread abroad. Also, unlike the formal Japanese service, foreign store clerks are often very friendly and talkative, enjoying casual small talk with customers.



Comparison of Seven in Japan and Australia



Card-only cash register

### Conclusion

- **Environmental aspect**  
I felt that they were more considerate of the environment than in Japan, such as the progress of cashless, the fact that many people use eco-bags, and the premise that store bags are also used as eco-bags.
  - **Commercial point of view**  
The convenience store and gas station are attached, so you can shop while waiting, so it's efficient, and the Australian clerk is friendly and easy to talk when shopping, so I thought it would be easier to shop if it just was like this in Japan.
  - **The point that Japan is better**  
There are many places where Japan is superior because it is more convenient, such as having a toilet for customers in the store, being able to do it at a bank or post office at a convenience store, and a convenience store that is open 24 hours a day.
- Both Australia and Japan have good and bad points, so we think that if there is a store in the form of multiplied by this, it will be easier for overseas people to come and get a lot of sales.**





# Why do conversation continue easily in Australia?

Chino Motomatsu Yui Noguchi Minami Aoki

## Teme

Why do conversations flow easily in Australia, even between strangers?

## Reason

In Japan, people feel nervous with strangers.

However, in Australia, we could enjoy conversations even with simple English.

## Method

We recorded our experiences and analyzed them later.

Also, asked our host mother questions.



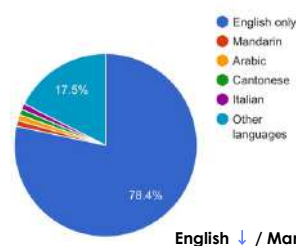
## Results (Differences in first meetings)

Australia	Japan
① They talk to others easily.	① They don't start conversations easily.
② They share about themselves.	② There can be silence.
③ There is little silence. →Conversation is important.	③ Their reactions are reserved.
④ They react a lot and smile.	④ They don't talk much about themselves.
⑤ They ask each other questions.	⑤ They don't ask personal questions.
⑥ They often make small talk.	⑥ They value politeness.

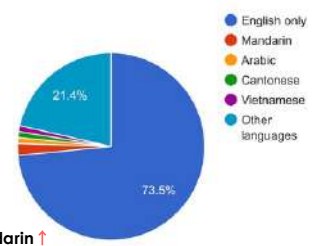
## Why are there these differences?

→ multicultural coexistence

Languages Spoken at Home in Australia (2011)



Languages Spoken at Home in Australia (2016)



English ↓ / Mandarin ↑

<https://www.abs.gov.au/ausstats/abs@.nsf/lookup/Media%20Release3h>

## Reflections

In Australia, people from many cultures live together, so they communicate actively. Also, people are friendly and try to enjoy conversations, so ask questions and react well.

In Japan, people are more careful and sometimes hesitate, so conversations may not continue.

## conclusion

We learned that communication styles are influenced by culture.

In **Australia**, being friendly helps conversations continue.

In **Japan**, being careful can make conversations harder.

We want to communicate more openly in the future.



# Food in Multicultural Australia

Ueshima Risa · Onozuka Saki · Komatsuzaki Nana

## ★ Outline

- Australia is known as a multicultural society with many immigrants
- Food from various countries are commonly eaten in daily life (Fish and chips came from British)
- What kind of problem can be seen?

## ★ Issues

★ To what extent should we understand and respect the religious and historical background of that food?

- ① Religious diversity and the difficulty of "standardizing food"
- ② The decline and homogenization of traditional cuisine due to globalization.
- ③ Indigenous food culture (bush tucker) and "intellectual property"

## ★ Approach

- There is a special section for "International Food".
- Many of them are just about specific dishes that are popular all over the world (pizza, sushi, curry, burgers).
- Traditional indigenous ingredients are being used at high prices as "trendy ingredients."

## ★ Discussions

- Learn and understand food culture → Cherish the food culture of indigenous people
  - Increase food options (Consideration for religion, The food culture of the indigenous people will not be interrupted)
  - Increase exchanges suitable for food e.g. Food Festival
- We should accept a multicultural food culture and respect it equally.

## 《References》

<https://bokuryuu.com/the-basic-information-australia/#i-4>

## ★ Research

- Diversity religions (Christianity, Islam, Hinduism, etc.)
- In addition to religion, Australia also has diversity in ethnicity
- Variety of food options influenced by different cultures
- Decline of traditional foods due to globalization
- Aboriginal food culture is not always fully respected

Ethnic Composition of Australia

